

PHR Kit Audience Survey

DEAR SPEAKER:

On the following pages you will find an audience survey for you to administer following your presentation. This survey is an important part of this consumer education campaign.

AHIMA will aggregate the survey results from every presentation our members give. We will use the results to gain insight regarding consumer attitudes toward important health information issues and to gather feedback from the public about the value and clarity of the message we are delivering.

Remember, your presentation isn't finished until you mail the completed surveys back to AHIMA. Just follow these easy steps:

1. Fill in your name and the date and location of the presentation on the survey from the enclosed CD.
2. Make copies of the survey and distribute them to your audience members at the end of your presentation.
3. Collect the completed surveys and mail them to:

Genita Gulley
Communications
American Health Information Management Association
233 N. Michigan Ave., Suite 2150
Chicago, IL 60601-5800

(A formatted sheet of mailing labels is attached.)

Thank you very much.